



29  
TO  
30 APR | Port of Bilbao  
2025 | Spain

23<sup>RD</sup> Bilbao 2025  
**COASTLINK**  
Conference

SPONSORSHIP **OPPORTUNITIES**

Organiser **mercatormedia**<sup>3</sup>  
magazines|events|online

## 23<sup>RD</sup> Bilbao 2025 COASTLINK Conference

Following a successful [Coastlink](#) event in 2024 hosted by the Port of Amsterdam, the 23rd Coastlink Conference heads to Spain in 2025.

On 29 & 30 April 2025 [Coastlink](#) will be hosted by Bilbao Port. Bilbao is the leading port for the Atlantic trade route, with a key focus on short sea, expanding multimodal and rail connections, plus developing green corridors and the energy transition for the port sector.

The Port of Bilbao's facilities are located across 400 hectares of land and offer multiple specialised terminals for both cargoes and traffics including break-bulk and container, in addition to liquid and solid bulks.

[Coastlink](#) is a neutral pan-European network dedicated to the promotion of short sea shipping and sustainable logistics networks. The conference promotes debate on the challenges and opportunities affecting the industry, whilst enabling conference delegates and participants to establish and build on relationships through the networking opportunities on offer. It is a place for industry professionals to meet and discuss future innovation, economic and environmental considerations – and develop partnerships that will help build a sustainable future.

### Why attend Coastlink?

[Coastlink](#) is a think tank committed to expanding the role short sea shipping plays in transporting freight around Europe and the UK. Participants include port and terminal operators, short sea shipping

lines, intermodal operators, ports, cargo handlers, stevedores as well as freight forwarders, logistics specialists, shipping agents, shippers, and industry associations.

It is a must attend event for anyone looking to maximise the utilisation and potential of short sea shipping networks; achieve an environmentally friendly modal shift to coastal shipping; encourage more services linking ports in European waters; or to develop collaboration between shippers, shipping lines, ports, agents, and freight organisations.

### Why sponsor Coastlink?

Sponsorship is an ideal way to raise your company profile in this competitive market sector and it is a unique opportunity to reach the key decision-makers with targeted promotion to the most relevant contacts. [Mercator Media Ltd](#), the organisers of the [Coastlink Conference](#), have put together a variety of comprehensive packages designed to meet your sponsorship and branding objectives in line with your budget requirements.

For more information, and to discuss your sponsorship requirements in full, please contact the sales team on +44 (0)1329 825335 or email [info@coastlink.co.uk](mailto:info@coastlink.co.uk)



	Gold	Silver	Bronze
<b>During Event</b>			
Delegate Passes for sponsoring company	4	3	2
10 min Gold Sponsor Welcome Speech on Day 1	✓		
25% discount on additional Delegate passes	✓	✓	✓
Live announcement of sponsorship by event Chairman	✓	✓	✓
Logo on Conference break slides	✓	✓	✓
Pop up banner in conference room or networking area	✓	✓	✓
3 x 1m product display area (Tabletop & 2 chairs or approved furnishing)	✓	✓	✓
1 x delegate bag insert (one unit of marketing material or approved giveaway)	✓	✓	
Sponsorship of Sli.do during conference event	✓		
<b>Event Promotion</b>			
Logo recognition on all event marketing collateral, adverts and conference website	✓	✓	✓
Social Media sponsorship announcement and promotion	✓	✓	✓
A4 advert & logo branding in Conference Handbook & post event Download	✓	✓	✓
Sponsorship of a Coastlink E-News	✓	✓	✓
E-cast with sponsor messaging to Coastlink audience	✓		
Sponsored Content article on Coastlink website	✓	✓	
Leaderboard advert on the Coastlink website	✓		
MPU on Coastlink website (until 60 days after event)		✓	✓
Listing in the Port Strategy Industry database - 6 months online and in print	✓	✓	✓
<b>Sponsorship package price EUR</b>	<b>€8,952</b>	<b>€6,240</b>	<b>€4,750</b>



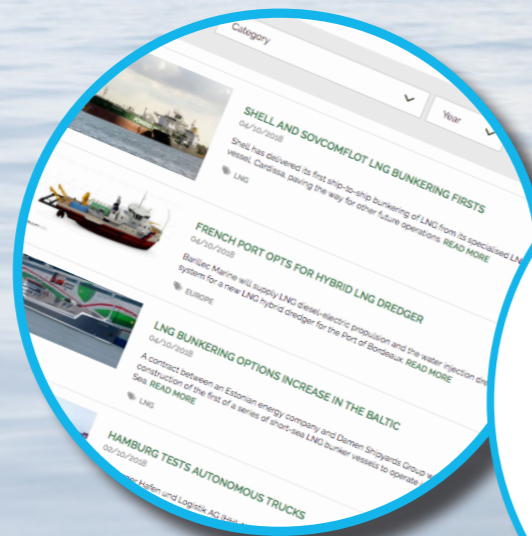
	Conference Dinner	Networking Lunches	Coffee Breaks	Product Display Area
<b>During Event</b>				
Delegate Passes for sponsoring company	3	2	2	1
25% discount on additional Delegate passes	✓	✓	✓	✓
Live announcement of sponsorship by event Chairman	✓	✓	✓	✓
Logo on Conference break slides	✓	✓	✓	✓
3 x 1m product display area (Tabletop & 2 chairs or approved furnishing)				✓
Sponsor logo branding in networking area for duration of lunch or break(s)		✓	✓	
Sponsor logo on lunch menus, table pennants and napkins		✓		
Sponsor logo on dinner menus, table pennants and napkins	✓			
4 x Pop-up banners at the dinner venue	✓			
<b>Event Promotion</b>				
Logo recognition on all event marketing collateral, adverts and conference website	✓	✓	✓	✓
Social Media sponsorship announcement and promotion	✓	✓	✓	✓
A4 advert & logo branding in Conference Handbook & post event Download	✓	✓	✓	✓
Sponsorship of a Coastlink E-News	✓	✓	✓	✓
MPU on Coastlink website (until 60 days after event)	✓			
Listing in the Port Strategy Industry database - 6 months online and in print	✓	✓	✓	✓
<b>Sponsorship package price EUR</b>	<b>SOLD</b>	<b>€4,500</b>	<b>€3,120</b>	<b>€8,408</b>



	Delegate Bags	Conference Badges	Lanyards	Pens & Notepads
<b>During Event</b>				
Delegate Passes for sponsoring company	1	2	1	1
25% discount on additional Delegate passes	✓	✓	✓	✓
Live announcement of sponsorship by event Chairman	✓	✓	✓	✓
Logo on Conference break slides	✓	✓	✓	✓
Pop up banner in PDA networking area				
1 x delegate bag insert (one unit of marketing material or approved giveaway)	✓			
Logo on conference Delegate Bags	✓			
Logo on conference Attendee Badges		✓		
Logo on conference lanyards <i>(lanyards can be supplied by organisers for an additional cost)</i>			✓	
Logo on conference notepads and pens <i>(notepads &amp; pens can be supplied by organisers for an additional cost)</i>				✓
<b>Event Promotion</b>				
Logo recognition on all event marketing collateral, adverts and conference website	✓	✓	✓	✓
Social Media sponsorship announcement and promotion	✓	✓	✓	✓
A4 advert & logo branding in Conference Handbook & post event Download	✓	✓	✓	✓
Sponsorship of a Coastlink E-News	✓			
MPU on Coastlink website (until 60 days after event)	✓			
Listing in the Port Strategy Industry database - 6 months online and in print	✓	✓	✓	✓
<b>Sponsorship package price EUR</b>	<b>€4,920</b>	<b>€2,718</b>	<b>€3,252</b>	<b>€3,384</b>



	Price
Insert or Gift in Delegate bags	€1,260
A4 Advert in Conference Handbook including post event download	€732
Sponsorship of a Coastlink E-News	€498
e-Cast or e-Blast to Port Strategy audience	€1,590
MPU on Coastlink website (3 month tenancy)	€822
Horizontal Banner on Coastlink website (3 month tenancy)	€660



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**Coastlink** is produced by **Mercator Media Limited**, a B2B media company based in Fareham, Hampshire, UK. Established in 1989, Mercator Media Ltd is a niche publishing company that knows how to create and disseminate the vital content that moves markets.

Mercator Media Ltd magazines, events and online resources are produced by industry experts dedicated to providing the critical insight, analysis and relevant connections needed by business professionals who are advancing their specialist fields.

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