



6 TO 7 MARCH 2024 | Singapore

GREEN PORTS & SHIPPING Congress 2024

Reducing Emissions Together

SPONSORSHIP OPPORTUNITIES

Supported by:



Organiser



GREEN PORTS & SHIPPING Congress 2024 Reducing Emissions Together

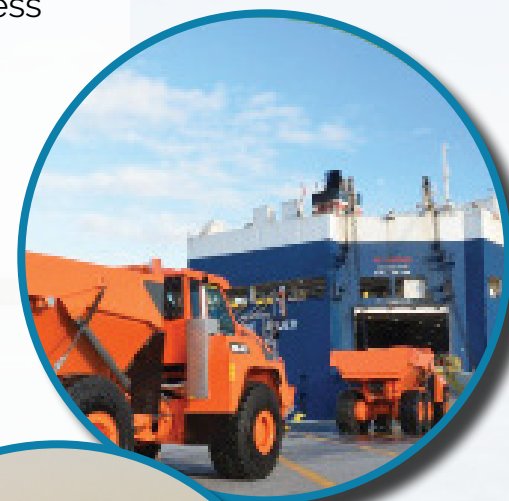
Green Ports & Shipping Congress is where port operators, shipping companies, their logistics chains and suppliers meet for two days to identify where they need to work together to help meet their decarbonisation obligations.

Most of the problems associated with reducing emissions, and their solutions, overlap and require collaboration. The latest initiative to help deal with this is **Green Ports & Shipping Congress – Reducing Emissions Together**, being held in Singapore on 6-7 March 2024.

Green Ports & Shipping Congress – Reducing Emissions Together is a must attend event for policy makers, ports and terminal operators, shipping companies, shippers and logistics companies, fuel & propulsion providers, classification societies and associated decarbonisation clusters. It provides an exceptional platform for your company to market itself through one of our varied sponsorship packages. It brings all the benefits of your brand being associated with premium content in a face-to-face leadership environment.

What is **Green Ports & Green Shipping Congress – Reducing Emissions Together**?

The Congress will identify and prioritise the areas that ports-based organisations and shipping companies need to work together for their mutual advantage to reducing emissions. The Programme will cover all aspects of energy transition plans and implementation as they affect port operations and ships. Sessions and streams will address the required infrastructure, alternative fuel options/bunkering, the technical solutions and how these align with the shipping lines and logistics chains. Practically, one of the key agenda items will address Green Corridors and the key role Singapore has in developing these as one of the world's greatest hubs.



All levels of sponsorship include the Corporate Branding & Awareness Package

- Logo included on advertisements and marketing collateral
- Company logo, profile and hyperlink on the Congress website, plus an online advertisement, size subject to package chosen,
- Company logo listed in the Congress 'preview' issue, both in-print and online.
- Logo on 30,000 programmes distributed globally
- Logo on the cover of the Delegate Handbook and Complete Conference Handbook download, plus a full-page advertisement
- Live announcement of sponsorship by the Congress chair
- Logo featured on the conference break holding presentation slide
- Acknowledgement postings on the Congress social media channels (X, Facebook, LinkedIn)
- 25 % discount on the delegate rate for colleagues and guests to attend

Gold Sponsorship

USD 23,500

A single opportunity that brings all the brand prestige of being recognised as the major sponsor of Congress.

Lead up to Congress

- Leaderboard advert on the Congress website
- A 'sponsored content' article on the Congress website homepage, including text and pictures or graphics.
- 1 solus sponsorship of an eNews to over 13,300 opt in subscribers
- Opportunity to list 1 white paper on the Congress website
- Promotion of the white paper in 1 eNews
- Recognition in the Delegate Handbook and Complete conference handbook download welcome letter
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 4 complimentary delegate passes
- An opportunity to deliver a short speech at the start of Congress
- Sponsorship of the conference Sli.do app- banner on screen during all Q&A sessions
- Complimentary exhibition stand area
- A pop-up banner in the conference room
- 1 complimentary insert into the delegate bags
- Recognition in the conference proceedings welcome letter
- Sponsorship of live X stream - sponsors link 3 times a day

Magazine

- 3 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- 1 eCast
- 1 piece of 'sponsored content' on website homepage of your choice

Silver Sponsorship

USD 18,310

An opportunity for priority branding.

Lead up to Congress

- MPU on the conference website from booking to 60 days after
- Sponsored content, etc
- Co-sponsorship of 1 eNews
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 3 complimentary delegate passes
- Complimentary exhibition stand area
- A pop-up banner in the conference room
- Promotion literature seat drop on Day 1 or 2 of Congress
- Recognition in the delegate handbook and complete Conference handbook download and welcome letter

Magazine

- 2 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- 1 piece of 'sponsored content' on website homepage of your choice



Networking Lunches
USD 12,035

This is an opportunity to display your brand or logo prominently during lunch breaks throughout Congress

Lead up to Congress

- MPU on the conference website
- Sponsorship of 1 eNews
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 2 complimentary delegate passes
- Logo on promotional materials such as table pennants and napkins

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice

Networking Coffee Breaks
USD 10,150

This is an opportunity to display your brand or logo prominently during four coffee breaks across 2 days

Lead up to Congress

- MPU on the conference website
- Sponsorship of 1 eNews
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 2 complimentary delegate passes to attend the conference
- Logo on promotional materials such as table pennants and table cloths

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice

Branded Delegate Bags
USD 8,775

Branded Delegate bags handed out to all delegates and speakers on arrival and registration at Congress, with the option of inserted brochure and/or gift provided by sponsor. Delegate bags will bear your company name and logo alongside the Green Ports & Shipping brand.

Lead up to Congress

- MPU on the Congress website
- Sponsorship of 1 eNews
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate passes
- Logo on delegate bags
- 1 delegate bag insert (up to 4 page A4)

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the GreenPort Industry database 12 months online and in print

Branded Water
USD 8,260

Branded water with sponsor's logo available on all delegate & speakers' tables and exclusive branding of water stations throughout Congress

Lead up to Congress

- Homepage listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate pass

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice



Delegate Handbook and Complete Conference Download
USD 10,535
Lead up to Congress

- Sponsorship of 1 eNews
- Homepage Listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- Logo on 'what's on, speakers, papers'
- Branded USB flash drive
- 2 complimentary delegate passes
- Company logo and profile on the inside cover of the delegate handbook and the complete conference handbook download
- Logo featured on every conference page of the Congress delegate handbook and complete conference handbook download
- 1 full page advert in both the Congress delegate handbook and complete conference handbook download

Post Congress

- Logo on the complete conference handbook download, what's on, speakers, papers, presentations and PowerPoints
- 1 company brochure to be added to the download webpage
- Web banner advert on the download webpage

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice


Visitor Badges
USD 7,640

Exclusive branding worn each day by all attendees and speakers during Congress

Lead up to Congress

- Homepage Listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate pass
- Logo on delegate badges

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice

Insert or Gift in the Delegate Bags
USD 2,750

A branded gift or company literature given to all delegates in the delegate bags

Lead up and During Congress

- Homepage Listing on the Congress website

Magazine

- A listing in the Industry database 12 months online and in print of your choice

WIFI Sponsorship
USD 3,410

Opportunity to sponsor the WIFI at Green Ports and Shipping. Branding will be displayed on posters around the venue

Lead up and During Congress

- Homepage Listing on the Congress website

Magazine

- A listing in the Industry database 12 months online and in print of your choice

Lanyards

USD 9,995

Exclusive branding worn each day by all attendees, delegates and speakers during Congress

Lead up to Congress

- Homepage Listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate passes
- Logo on lanyards, provided to all delegates at the event (lanyards can be supplied by organisers for an additional cost)

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice

Pens and Notepads

USD 8,275

Placed on the conference table of all delegates and speakers with constant visibility for the whole of Congress

Lead up to Congress

- Homepage Listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate pass for each
- Logo on all pens and notepads provided to each delegate on the conference tables (pens can be supplied for an additional cost)

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice



Advertise in the Delegate Handbook and Green Ports & Shipping Complete Conference Download

USD 2,750

Full page advertisement in the Congress delegate handbook and complete conference handbook download. Includes a block advert on the website and a listing in the Industry Database for 12 months online and in print

Sponsor an eNews

USD 785

Solus sponsorship of a Green Ports & Shipping eNews including top banner. The eNews is sent to over 13,300 opt in subscribers. It includes hyperlinks to the URL of choice, plus a sponsored message. Free artwork service available.

e-Cast or e-Blast

USD 2,170

A eCast is a blank slate for your content. We can send a select number of client branded emails direct to a database of over 11,000 port authorities/terminal operators and professionals.

Advertise on the Green Ports & Shipping Congress Websites

These sites are a regular reference source for business information on environmental best practice across shipping, transport and logistics.

(*3 month tenancy on the event website alongside 1 month tenancy on website of your choice)

MPU

USD 2,170

Horizontal Banner

USD 1,875

Product Display Area

Product Display Area

The Product Display Area is positioned as an integral part of Congress to ensure maximum delegate and speaker engagement during formal breaks and between sessions

3mx2m
USD 8,525
Lead up to Congress

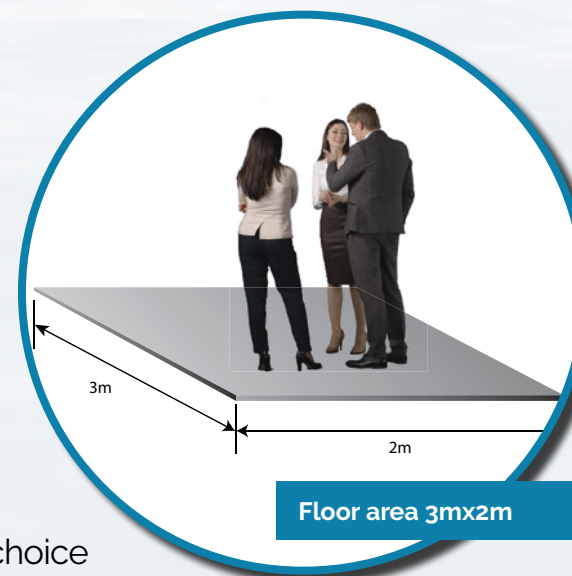
- Sponsorship of 1 eNews
- Homepage Listing on the Congress website
- Green Ports & Shipping corporate branding & awareness package

During Congress

- 1 complimentary delegate pass
- Exhibition area, table, 2 chairs and access to power supply
- 1 full page advert in the delegate handbook and complete Conference handbook download

Magazine

- 1 full page advertisement in a publication of your choice (Port Strategy, GreenPort or Motorship)
- A listing in the Industry database 12 months online and in print of your choice



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Mercator Media Ltd magazines, events and online resources are produced by industry experts dedicated to providing the critical insight, analysis and relevant connections needed by business professionals who are advancing their specialist fields.

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